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**Before and after photos attached.**

## **Juniper Village Bucks County Wins Design Award from Environments for Aging**

**October 20, 2020 (Bensalem, PA)** – Juniper Communities, a leader in quality, value and innovation in long-term care, has won a Silver Award from Environments for Aging (EFA) for outstanding design solutions in renovating the dining venues at Juniper Village at Bucks County, in Bensalme, PA. The renovation transformed existing common areas and introduced a new coffee shop, a cocktail piano bar, and a three-story restaurant to offer more amenities for the residents.

The EFA 12th Annual Remodel/Renovation Competition recognizes outstanding innovative design solutions in renovated senior living environments and the industry professionals who are taking senior living design to the next level to improve the lives of residents, families, and staff.

The design team of Juniper Design Group, Bloomfield, NJ and DesignPoint, Bethlehem, PA was tasked to expand the community's dining and amenity offerings. The project transformed underutilized, dated interiors to create a variety of unique experiential designs. Parting from the traditional senior care model, the dining offerings now reflect an upscale hospitality model. In conjunction with the community's thoughtful and comprehensive programming, the new spaces enable residents to grow and thrive. Three new dining venues, in addition to the reinvention of two existing venues, offer a variety of choice in meal options from curated menus showcasing local ingredients to a juice bar for after morning yoga.

The Oak Lounge cocktail piano bar pairs classic bar details with modern twists and now hosts mixology demonstrations and live piano entertainment. The Thirty-Two Club multistory destination dining venue located apart from the main amenity hub hosts a popular cabaret series and is open to the outside community.

“This prestigious award is testament to the precision, vision, dedication and talent of the Juniper Design Group and DesignPoint,” Lynne Katzman, founder and CEO of Juniper Communities. “We are grateful to the EFA for recognizing and inspiring excellence and innovative design solutions in senior housing because it aligns with Juniper’s ongoing commitment to promote healthy aging for the seniors of today and tomorrow.”

“This project was such an exciting transformation, and we’re thrilled to see the residents and staff enjoying the new spaces. It was a pleasure working with the Juniper team to translate their vision and values into the built environment. We’re honored to be recognized for this project.” said Julie Townsend, Senior Designer & Project Manager, DesignPoint.

Comments by the jurors included:

“Space planning provided open areas for more expansive views and maximum use of daylight. Good use of value contrast to define architectural elements and furniture. Ceilings and wall area had high light reflective values making the space bright and light to maximize aging vision. Patterns on furnishings provide interest without being too busy.”

“This project took underutilized spaces to expand dining options for residents of this community. The most dramatic solution opened up a floor area to a dining area below, creating visual connectivity between the floors.”

“Excellent use of lighting and materials. A fabulous transformation of the dated interiors that create a fresh and beautiful design.”

“The renovations made the spaces into destinations that residents and guests would want to be in.”

The editors of Environments for Aging Magazine reviewed submissions of architects, owners/operators, interior designers, and others who are serving the industry and introducing fresh and innovative ideas to

help further the evolution of senior living environments. The 16-member jury for the competition included experts representing architecture, interior design, senior living providers, and consultants appointed by the Society for the Advancement of Gerontological Environments (SAGE).

Winners will receive special recognition at the 2021 Environments for Aging Expo & Conference to be held April 24-27, 2021, in Chattanooga, Tenn. The Remodel/Renovation Competition will be published in the Fall 2020 issue of EFA.

#### About Juniper Communities, LLC

Juniper Communities, a leader in quality, value and innovation in long-term care, operates communities in New Jersey, Pennsylvania and Colorado that emphasize residents' individualized care needs, interaction and security. Our portfolio is mixed and includes both owner-operated properties and properties managed for a select group of investment companies. Our approach to housing and care offers residents the opportunity to live a full life, regardless of age or health. Juniper's innovative Connect4Life program has been proven to improve residents' care by decreasing hospitalizations, re-hospitalizations and urgent care visits, while offering potential cost savings to public programs such as Medicare. To learn more about the many ways Juniper Communities innovates in support of our residents, please visit [www.junipercommunities.com](http://www.junipercommunities.com).

#### About DesignPoint, Inc

DesignPoint is a full service interior architecture firm dedicated to helping senior living communities stay competitive in an ever-changing market. From wellness centers to dining venues, each design is tailored to fit the project location and the community's needs. Our designers form close relationships with clients and work hand-in-hand to create a shared vision, which we then see through until the job is complete. DesignPoint manages the project during construction and provides procurement and installation services to deliver a fully complete and cohesive project. We strive to create spaces that promote the health and well-being of both residents and staff. To learn more about our design services, please visit: [www.designpoint-interiors.com](http://www.designpoint-interiors.com)

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