



400 Broadacres Drive, Suite 445  
Bloomfield, NJ 07003

Media Contact:  
Jeanine Genauer  
[jgenauer@jprgroup.com](mailto:jgenauer@jprgroup.com)  
(973) 809-8832

For Immediate Release

Photo attached

## **Juniper’s “Voices on Aging” Podcasts Engage Experts on Senior Living Challenges**

**Bloomfield, NJ, April 22, 2021** – Juniper Communities announces the fourth episode of its Voices on Aging video podcast series, now available for downloading and streaming, that delves into a conversation on long term planning and offers advice on financing long term care. The Voices on Aging series features video interviews with industry experts and thought leaders on the issues, trends and challenges impacting seniors today.

Juniper hopes the insightful dialogue in these video podcast conversations will raise awareness and provide useful information for seniors, their loved ones, and senior living providers. The episodes cover topics including: A High-Level Approach to COVID-19 Testing (Episode 1), How Seniors Can Stay Connected and Maintain Emotional Health (Episode 2), Ways to Brighten Spirits for Seniors During the Pandemic (Episode 3), and the newly produced Financing Long Term Care (Episode 4).

“Juniper is committed to staying at the forefront of topics of importance for seniors and those living in seniors housing,” said Cindy Longfellow, Juniper Communities Vice President of Sales and Marketing. “The podcast series allows us to provide beneficial, actionable intelligence to a new audience, which benefits not only Juniper but the entire senior housing industry. I am grateful to these industry leaders for sharing their knowledge and insight.”

The Voices on Aging video podcast is carried on most major hosting sites, including Apple, Google, Pandora, Alexa, Buzzsprout and others. The episodes are also uploaded as videos on Juniper’s [YouTube channel](#) and [website](#).

### **About Juniper Communities**

Juniper Communities, a leader in quality, value and innovation in long-term care, operates senior living communities in Colorado, New Jersey, Pennsylvania and Texas that emphasize residents’ well-being, interaction and security. Our communities and approach to housing and care offers residents the opportunity to live a full life, regardless of age or health. Juniper’s innovative Connect4Life program has been proven to improve residents’ care by decreasing hospitalizations, re-hospitalizations and urgent care visits, while offering potential cost savings to public programs such as Medicare. To learn more about the many ways Juniper Communities innovates in support of our residents, visit [junipercommunities.com](http://junipercommunities.com).