



Specialty Grocery Store Green Way Markets Opens in Ridgewood

February 19, 2021 – Despite the prohibitive weather conditions, Green Way Markets of Ridgewood opened its doors today, February 19, welcoming shoppers who braved the cold and snow. The grocery store offers organics, natural foods, gluten-free food as well as an expanded wine and liquor section. It also offers Rancher’s Legend beef, a steakhouse quality beef at supermarket prices, along with wild-caught seafood. The specialty grocery store takes the place of the Kings Food Market that closed due to bankruptcy.

“One of the largest differences shoppers will notice is the competitive pricing Green Way offers for premium products as well as our own organic Green Way line of food, cleaning supplies, and other sundry items. When you enter the store, not only will you see sale items, but you will also see tickets showing reduced, everyday pricing on many products such as detergent,” explained Robin Estevez, one of the trio of brothers that own the supermarket.

This is the second Green Way Markets to be opened by the Estevez family. The first Green Way Markets opened just prior to the pandemic in Cross River, New York, a hamlet in Westchester County.

“This past year has changed the grocery market landscape in many ways,” explained Robin. “People are cooking more and wanting to replicate the meals they ordered when dining in restaurants. There is a demand for great food, signature products, and specialty items to create their own chef-inspired recipes. We bring all this and more to the shopper including being price conscious.”

Robin, along with his brothers Billy and John, are part of the American dream. The family started with one grocery store and have expanded their operations to multiple stores under different banners. They are excited to be able to step up to the plate and open the Green Way Markets of Ridgewood as the space would have been left vacant. And in this time when many businesses are shuttering their doors, the storefront could have been left dark for a prolonged period of time and countless store associates would have lost jobs.

There are also plans for some exciting upgrades throughout the store that shoppers will see once permits are awarded for the work to take place. In the meantime, these independent grocers who love what they do, enjoy getting to know their neighbors by name – they grew up close to Ridgewood – supporting local causes and organizations, believe they are best equipped to service the grocery needs of the community.

Green Way Markets of Ridgewood is located at 112 N. Maple Avenue, Ridgewood, NJ, 07450.

Shopping at Green Way Markets is not just an experience. It's a *Better Shopping Experience*. Visit www.greenwaymarkets.com.